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WindSpring Announces OEM Agreement With Alpine Electronics, Inc.

Software innovator chosen for major automaker's in-dash implementation

SAN JOSE, Calif., May 29, 2007 WindSpring, Inc., an advanced compression technology and software provider, today announced an OEM relationship with Alpine Electronics, Inc., the industry-leading manufacturer of mobile media solutions. WindSpring's patented data miniaturization technology (DMT™) will be integrated by Alpine for its next generation in-dash solutions for a major car manufacturer.

As part of the three-year agreement, Alpine has integrated WindSpring's technology with map data, reducing the overall size of the digital mapping data, improving data performance, and reducing storage costs while retaining complete map and application functionality.

"Navigation solutions must provide consistent and positive user experiences to create daily relevance," says Thilo Koslowski, Vice President and Automotive Practice Leader at Gartner, Inc. "A key foundation for this value proposition is to ensure timely, reliable and accurate data updates so that users can depend on those solutions."

User demand for interactive mapping and navigation applications continues to grow. From automatic routing, voice-guided navigation, and route re-calculating to user-defined points of interest ("POI"), end users want up-to-date, and richer content. The ability to edit and update in place is fundamental to maintaining relevant and reliable content. WindSpring's technology is leading the industry with a completely different technological approach for managing and supporting incremental updates for mapping and POI data.

“WindSpring’s powerful technology was quickly and easily integrated with our in-dash products,” said Hidenori Hidaka, President, Alpine Electronics Research of America, Inc. “Technology such as this is both critical and strategic to Alpine’s ability to respond to consumer demand for unique mobile media products that are dependent on data intensive applications.”

WindSpring’s technology miniaturizes application data into a patented Micro Data Format (MDF™) This unique, new data standard fully enables high-speed data manipulation including edit, seek, search and display while in the compressed state. No decompression of the data is ever required.

“Alpine has consistently led the industry with innovative in-dash media and navigation products that reflect the growing consumer demand for lifestyle-based mobile solutions,” said Tom Hunt, WindSpring president and CEO. “This agreement blends powerful technology and innovation to deliver a unique value proposition for Alpine customers and consumers.”

In addition, WindSpring’s patented edit-in-place capability is enabling a new breed of navigation-based products and services that combine the convenience and portability of dedicated devices with real-time information delivered by over-the-network services through digital mapping and navigation applications.

About Alpine Electronics, Inc.

Alpine Electronics is an automotive electronics system supplier and an ISO certified global corporation. Alpine specializes in engineering and manufacturing products for mobile media systems that include audio, video, satellite-linked navigation and connectivity solutions. With research and development facilities in Asia, Europe and the U.S., Alpine is the automotive specialist for premium sound systems and vehicle navigation for both aftermarket and OEM factory installations. Visit www.alpine.com to learn more about Alpine products or to find an authorized retailer.

About WindSpring, Inc.

WindSpring is a provider of advanced compression software for the digital mapping and navigation markets. The company’s patented data miniaturization technology (DMT™) eliminates the need for file decompression, drastically reduces the data footprint of large files, and allows total data manipulation while in the reduced state. The company is focused on in-dash navigation, personal navigation devices, trucking/logistics, Internet/consumer wireless and enterprise/public sector GIS. More information about the privately-held, San Jose, California-based company is available at www.windspring.com.

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